

# Creating Sustainable Green Jobs for Refugees and Host Communities through the Green Economy in Jordan



<b>Project Location:</b>	MENA/ Jordan
<b>Project Period:</b>	June, 2023 ~ May, 2026
<b>Project Funding:</b>	USD 6 Million
<b>Theme:</b>	Climate Action; Circular Economy & Sustainable Waste Management; Sustainable Mobility; Sustainable Energy; Green Industries; Climate Resilient Agriculture
<b>Project Code:</b>	JO11

## Implementing Partners



## Resource Partners



## Project Summary

Creating Sustainable Green Jobs for Refugees and Host Communities through the Green Economy focuses on the creation of an inclusive green employment ecosystem, helping to boost the green entrepreneurship environment and support a just green transition with the inclusion of the most marginalized and vulnerable communities – including both refugees and host communities. The project is working closely with the Government of Jordan to lay the foundations for a green employment enabling environment, equip refugees and marginalized and vulnerable groups with green skills demanded by the labor market, and cultivate new, innovative green businesses.



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## Project Goal and Objectives

The project aims to create long-term socio-economic and environmental benefits through the establishment of an green employment ecosystem to advance an inclusive, just green transition. The project seeks to:

Empower stakeholders with an inclusive, multisectoral Green Employment National Action Plan, identifying priority actions and implementation strategies as a roadmap to strengthen the green employment enabling environment.



Equip 1000 jobseekers (50% refugees, 50% women, and 25% youth) with demand-driven green skills to enhance their employability in green sectors.



Foster green entrepreneurship and growth of the green business ecosystem with: (a) 660 individuals from marginalized and vulnerable groups equipped with the fundamental understanding of green entrepreneurship through specialized green entrepreneurship training to help foster ideation; (b) 200 prospective green entrepreneur project incubated to develop minimum viable products; and, (c) 20 startups supported through acceleration to scale or transition into green businesses.



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## Context and Background

Jordan is one of the most water-scarce countries in the world and is highly vulnerable to climate shocks. With a population that has more than doubled over the past two decades, the country relies heavily on energy and food imports. At the same time, Jordan is surrounded by regional instability, creating a challenge for its development alongside high rates of poverty and youth unemployment, refugee influx, and one of the lowest female labor market participation rates in the world.

Compounding environment, economic, and social dynamics create a complex challenge. However, this also presents an opportunity to develop a robust green economy. To achieve this, Jordan must prioritize green employment and a skilled labor force capable of driving the green transition, while ensuring inclusivity for vulnerable communities. However, without clear green employment strategies and initiatives, progress risks stagnation and perpetuation of existing patterns of inequality. Adapting to global climate and environmental technology and sustainable practices is crucial for competitiveness, while emerging job profiles demand new green skills. Jordan's green entrepreneurship ecosystem is in its infancy and requires nurturing. Marginalized groups face significant barriers to business and green skill development. To fully realize its green economy potential, Jordan must provide targeted economic pathways through skills training and resources, ensuring equitable participation and resilience for all.

## Project Results

As of February 2025, 323 trainees (249 women, 146 refugees, and 255 youth) have participated in a variety of greens skills training programs, including: environmental awareness and sustainable problem-solving; Solar photovoltaic maintenance and installation; Energy efficiency and heat pump; Hybrid and electric vehicle maintenance and repair; and climate-smart agriculture.

540 prospective green entrepreneurs (327 women, 109 refugees, and 417 youth) have completed specialized green entrepreneurship training, while 71 fledging green businesses are engaged in incubation and 8 startups in acceleration.



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### Ragad, Climate Smart Agriculture Trainee

"Now, I think about 'Green' in everything I do. I used to see farming as just a practice, but now, I see it as an opportunity to solve Jordan's water crisis and make a real impact. Anyone interested in agriculture should take this training. It completely changed my mindset, and now I have a new idea for sustainability I'm pursuing."



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### Malak, Green Business Incubator Program Participant

"Shukran, thank you for this opportunity and for believing in my business idea. This green business incubator program has been a turning point for me, and I truly believe it should be available to more young entrepreneurs across Jordan. It's not just about starting a business, it's about developing skills, thinking outside the box, and creating real impact."



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