

BLUE SKIES
— & —
NETZERO
2050
CAMPAIGN

BLUE SKIES & NETZERO 2050 CAMPAIGN



ABOUT US

Co-hosted by **GGGI** and the **Climate Change Center**, the **Blue Skies & Net-Zero 2050 Campaign** serves as a platform to bring businesses, civil society organizations, youth groups, and embassies together to support governments **to achieve net-zero emissions by 2050** and **scale up green ODA**.



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We need to **build stronger public awareness** of both **air pollution** and **climate crises** and demonstrate support for ambitious, bold action to tackle these crises.

Building on the success of the Campaign, I am confident that the co-Secretariat will continue to widen its reach and attract new partners by driving a **campaign at a global level**.



GGGI's President & Chair
Mr. Ban Ki-moon

From the Republic of Korea to global partners

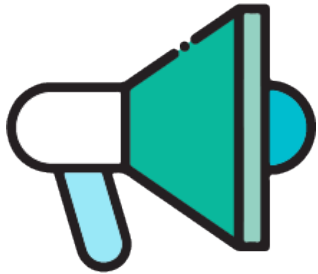
The Campaign was initially launched with the aim of promoting the importance of **climate action** in the Republic of Korea. Our next step is to widen the **circle of partners** and forge stronger linkages with **global networks**.

✓ To help achieve **net-zero** 2050



✓ To support the implementation of the **Sustainable Development Goals**

Key objectives of the Campaign & the next steps



RAISE AWARENESS

Build stronger public awareness of **climate action** in the global arena



DEMONSTRATE SUPPORT

Demonstrate and increase support for **decisive climate action** to **commit to net-zero 2050 targets**



FACILITATE COLLABORATION

Work together with the government, private sector, civil society, & international organizations **to tackle the global climate crisis.**



ENABLE A GREEN RECOVERY

Support countries to develop **ambitious Nationally Determined Contributions** (NDCs) achieve a **green recovery** from the pandemic

Recent Activities

Climate Talk & Net-Zero 2050 Series:

1. The Embassy of the Netherlands in Korea
2. The Embassy of New Zealand in Korea
3. The Embassy of Chile in Korea



Civil Society & Business P4G Side Event (May 2021)



Earth Day Event - What does Net-Zero 2050 mean for businesses? In collaboration with the U.S. Embassy in Seoul (Apr. 2021)



Blue Skies & Net-Zero 2050 Campaign Round Table to mark the 1st International Day of Clean Air for Blue Skies (Sept. 2020)



British Embassy Seoul



Embassy of Canada to Korea



Embajada de Chile en Corea



Embassy of Denmark, Seoul



DAEJAYON



Ecomomkorea



Green Environment Youth Korea



Green Wave



Ambassade de France à Séoul



Embassy of Italy Seoul



Netherlands Embassy in Seoul



Royal Norwegian Embassy in Seoul



Korea Nuclear Association for International Cooperation



Milk for Lao



MOWA



미래숲



Delegation of the European Union to the Republic of Korea



American Chamber of Commerce in Korea



European Chamber of Commerce in Korea



Geo-Line



베지쑥쑥



인천갯마을협의회



한국시민위원회



환경문화시민연대



GeoSystem Research Corporation



G. Terr Marketing Group



LG Energy Solution



Nano C&W



Climate Change Research Institute of Korea



Incheon Global Campus



The University of Utah Asia Campus



고려대학교 오정에코리질리언스 연구원



Pepper Savings Bank



The Australian Chamber of Commerce in Korea



WIND



WWF



세종대학교 기후환경융합센터

OUR PARTNERS

*As of September 2021



Brochure: bit.ly/BSNZbrochure



Campaign Update Video: bit.ly/BSNZVideo

PROMOTIONAL MATERIALS

For new joiners!

What we ask for -

1.

Nominate a Campaign Champion (or a Goodwill Ambassador) to help raise awareness of the Campaign's mission to a wider audience

2.

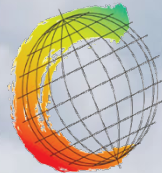
Collaborate in organizing joint global events and/or participate as a panelist or guest speaker

3.

Allow the use of your logo in Campaign promotional materials, such as brochures, flyers, & videos

CONTACT US

Organizations that are interested in joining the Campaign are invited to email us at communications@gggi.org.



기후변화센터
CLIMATECHANGE CENTER