

Strategic Plan 2015-2020 Review

A review of commitments delivered and key results | June 2021



In November 2014, the Council approved the Strategic Plan 2015-20, GGGI's first major strategy, which provided for the first time a clear set of strategic directions to guide the organization's work over the following 6-year period. In 2017, following the appointment of a new Director-General, the strategy was reviewed and updated, resulting in the Refreshed Strategic Plan 2015-20. The Refreshed Plan was approved by the Council in October 2017.

The objective of the review: Serves as a final synthesis and communication of GGGI's key achievements and results against the Strategic Plan 2015-2020.

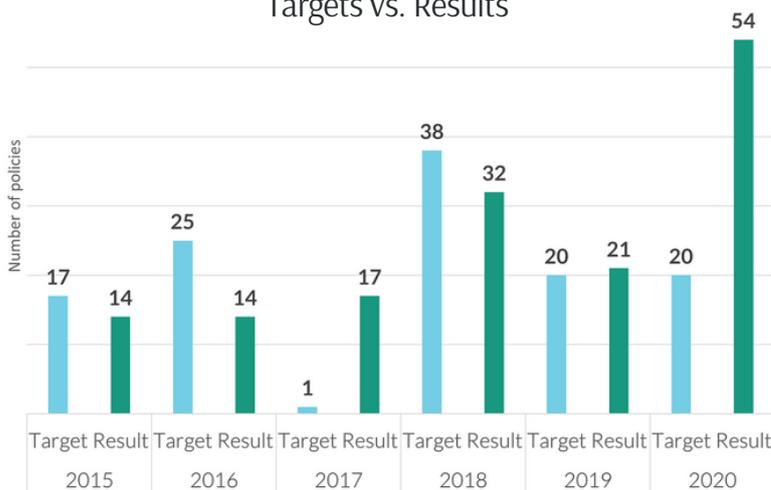
Scope and approach: Consolidates 6 years of results, answers specific questions raised by members and donors over the years using a case study approach and documents key lessons learned.

Key Result: Green growth policies adopted

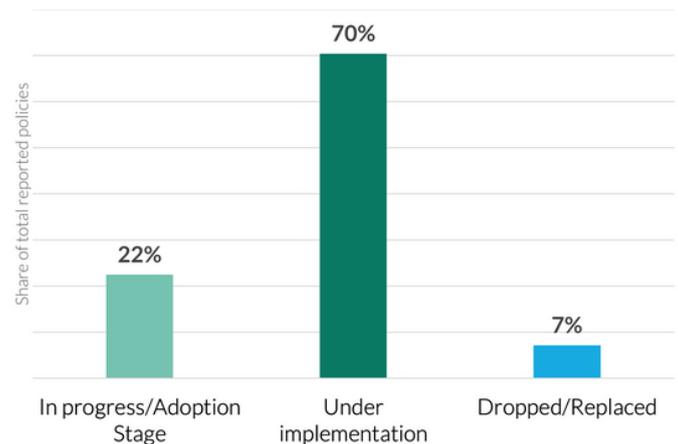
GGGI supported members and partner governments to adopt **152 green growth policies** between 2015-2020 which is almost twice the cumulative target set in the Strategic Plan of 80 green growth policies by 2020.



Targets vs. Results



What happened after adoption?



Lesson Learned 1: Recognized as a key priority, GGGI has implemented a number of integrated systems to help capture, store, and disseminate program information for institutional memory.



Key Result: Green investment commitments mobilized

The cumulative amount of initial investment commitments mobilized by GGGI between 2015-2020 is **USD 2+ billion**, which is more than 60 times the target of USD 30 million set in the original Strategic Plan and three times the target of USD 600 million in the Refreshed Strategic Plan.

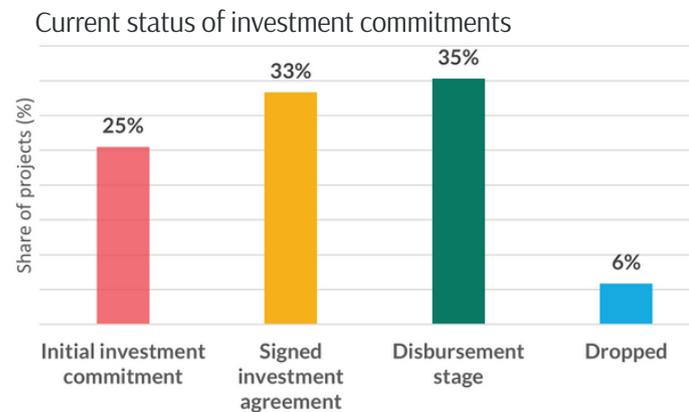
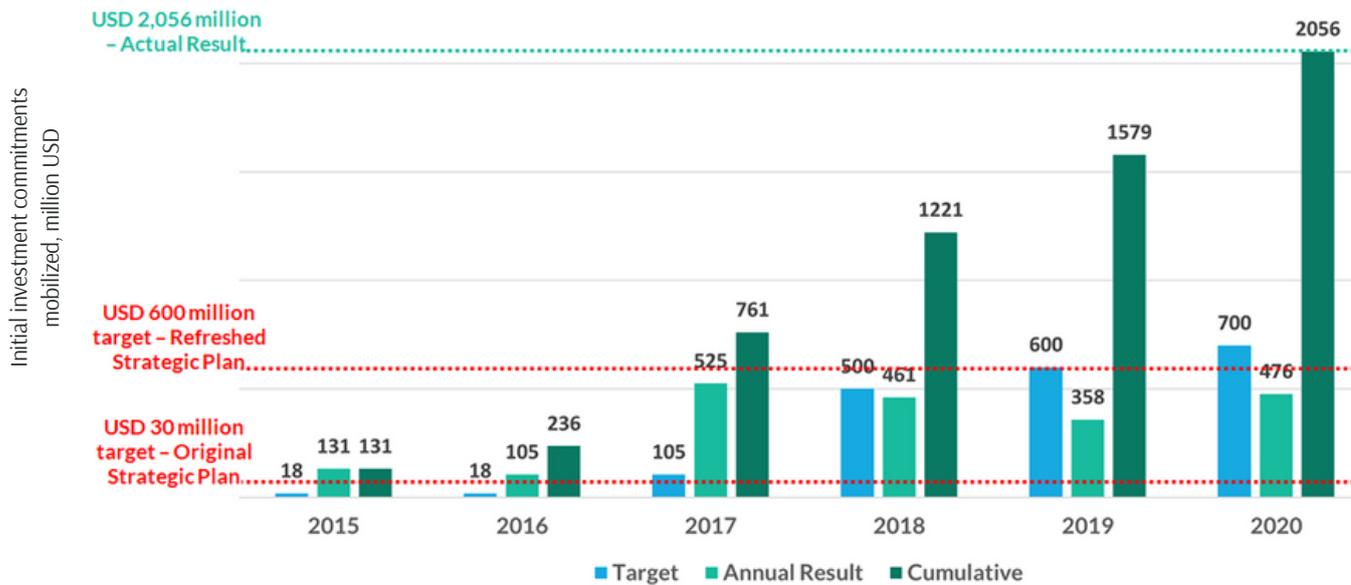


Follow our activities on Facebook and Twitter
www.gggi.org

Contact: ieu@gggi.org

Strategic Plan 2015-2020 Review

A review of commitments delivered and key results | June 2021



Lesson Learned 2: It is evident that GGGI is mobilizing initial investment commitments for projects which are successfully moving forward to implementation. GGGI should adopt a clear definition and operationalize a structured upfront approach to scaling up investment projects.

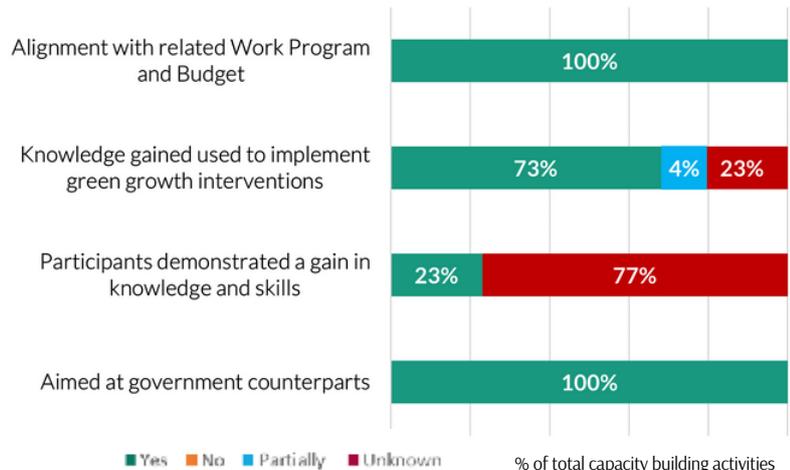


Key Result: Building capacity and sharing knowledge

GGGI delivered **1153 capacity-building activities** including structured training events, consultative workshops, study tours, and knowledge-sharing sessions.

GGGI developed and published **475 knowledge products** which is almost double the target to 250 set in the Strategic Plan.

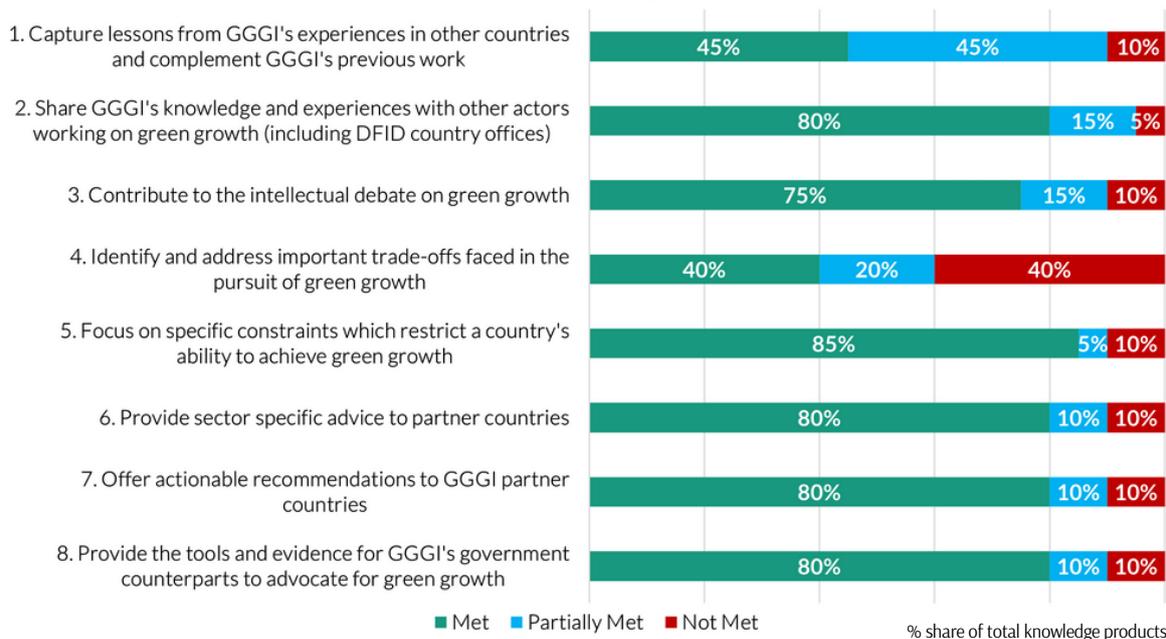
Quality of GGGI's capacity building activities



Lesson Learned 3: GGGI will aim to adopt a standard approach to collect information about participants attending capacity development activities and find the most cost-effective ways to demonstrate their increase in knowledge and skills.



Quality of knowledge products



Lesson Learned 4: GGGI has recognized the need to ensure that efforts to develop knowledge products closely align with the needs of country programs and the delivery of in-country results. 

Key Results: Budget allocations, earmarked funding, and operation during COVID-19



In 2020, GGGI's earmarked resources were **USD 32 million**, which represents 57% of the total 2020 budget. GGGI also secured **USD 67.2 million** in signed earmarked project commitments in 2020.

In 2020, GGGI spent **16%** of the total budget on non-programmatic activities against a target of 30% set in the Strategic Plan.



In 2020, GGGI allocated **48%** of core resources to LDCs, against the target of 50% in the Strategic Plan; **96%** of core resources were allocated to member LDCs and MICs combined, exceeding the target of 87% set in the Strategic Plan.



Despite the unprecedented and persistent disruptions that the COVID 19 pandemic caused, GGGI was able to weather the crisis and adapt to the new realities by taking agile and proactive actions in both programmatic and non-programmatic areas. These include producing and sharing green COVID-19 recovery-related knowledge products, structuring and delivering green recovery support and projects to member countries, introducing a COVID-19 solidarity salary reduction program, strengthening infrastructure for a virtual work environment and events, operating a crisis management committee, and introducing flexible work arrangements for staff.