



## Call for Applications: StartUp\* Course 2021

**Are you an entrepreneur?** Do you have a business or are you interested in starting your own? Courses at [Entrepreneurship Institute of Africa \(EIA\)](#) are the perfect fit!

EIA is inviting **Applications** for the **StartUp Course - May Cohort 2021**, a business fundamental course that supports early-stage entrepreneurs through the stages of business conceptualization, design, organization, management, and identification of funding strategies.

The application deadline is on **8th May 2021**

You can also inquire on booking a slot in the subsequent July, and September Cohorts.

### How to Apply

- **Register for an account:** In your browser - [eiafrica.net/register](http://eiafrica.net/register).
- Using your account details, **log in** - [eiafrica.net/login](http://eiafrica.net/login)
- **Apply** for course: [eiafrica.net](http://eiafrica.net) > Courses > StartUp Course > Live Sessions > Enroll Now or Submit Request for 50% payment

[Click here to apply for the StartUp Course - May Cohort](#)

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### Benefits from the Course?

- Developing a bankable business plan and Marketing Strategy
  - Developing a Financial Plan, and Pitching Deck
  - Defining your profit and impact model
  - Networking opportunities with like-minded entrepreneurs and experienced players in the entrepreneurship space
  - Viable enterprises apply for discounted debt financing between \$1,000 and \$10,000
  - Post-training business growth support
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## Key Information about the StartUp Course

- Mode of delivery: Live Sessions on Zoom
- Training Duration: 9 weeks
- Occurrence: Once a week for 2 hours
- Training fee: \$135 or Ugx 500,000

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**Entrepreneurship Institute of Africa (EIA) Is a programme of:**



**Get in touch with us**

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