

Greenpreneurs Program 2018

Connect Youth, Innovation, and Job



Global
Green Growth
Institute



Global
Green Growth
Institute



Youth Climate Lab

STUDENT
ENERGY



Overview

- Young entrepreneurs with innovative business ideas for developing countries' green growth still lack of access to right **technical training, network, mentorship, and seed capital**.
- **Business incubators** are considered as growth engine, contributing to the national economy by **generating revenue, job, and entrepreneurial culture** (Mahmood et al., 2016).
- In 2018, GGGI, in partnership with Student Energy and Youth Climate Lab, offers opportunities for young entrepreneurs committed to green growth (i.e. *Greenpreneurs*) to **advance their ideas into business plans**, which can be further developed by national start-up incubators.



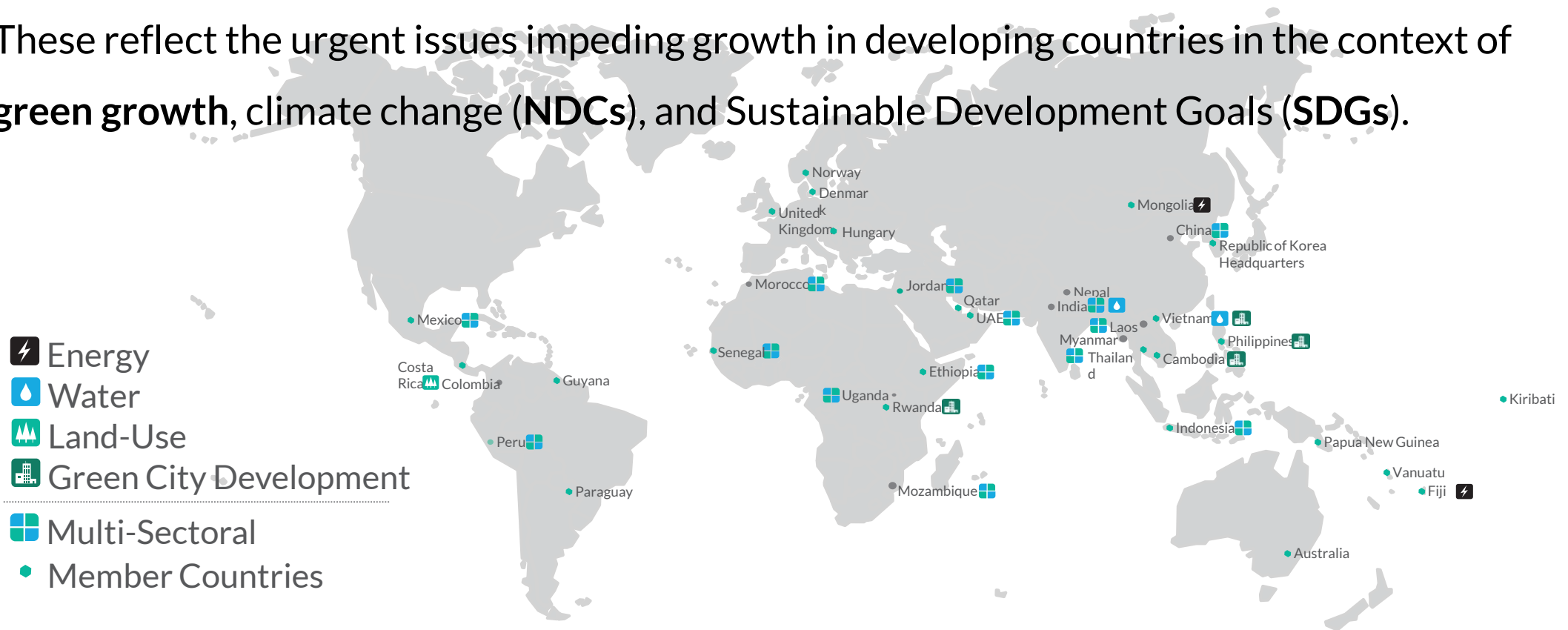
Offering: Global Business Plan Competition



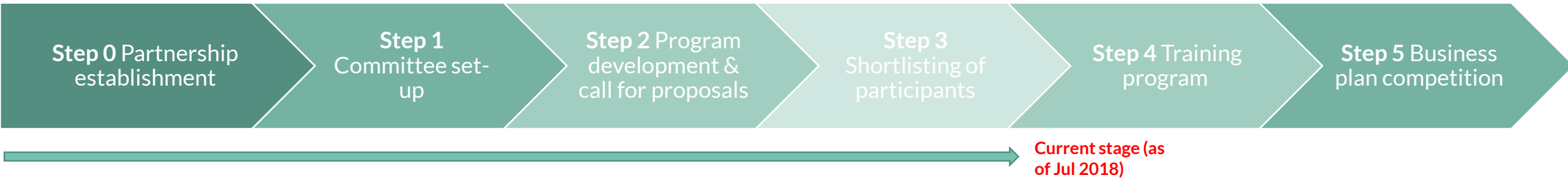
- *GREENPRENEURS* is a **ten-week global competition** open to youth between the ages of 18 and 35.
- Key features of the program are 1) a series of **trainings**, 2) **business plan competition**, and 3) **mentorship/small-scale seed funding** for the winners of the program to take their ideas from conversation to tangible impact.
- GGGI may offer additional awards for some applicants from countries where GGGI works on national programs (e.g. business incubator). Those awards would be the participation in a national incubator for them to get more intensive support and mentoring.

Offering: Sectoral focus

- This program only focuses on **specific sectors that GGGI prioritizes**, including renewable energy, water and sanitation, sustainable landscapes (agriculture/forest), and green city (waste/transport).
- These reflect the urgent issues impeding growth in developing countries in the context of **green growth**, climate change (**NDCs**), and Sustainable Development Goals (**SDGs**).



Offering: Programmatic Approach (pilot year)



- **Step 0:** GGGI identifies partner(s) with the right expertise who can design and implement the program in an efficient manner conducting the role of a secretariat.
- **Step 1:** The selected partner(s) establishes a steering committee, and develop details of the program.
- **Step 2:** The committee agrees on the specifics of the program, and advertise it to the global young communities to solicit ideas (before prototyping) of young entrepreneurs.
- **Step 3-5:** Shortlisting, accelerator program, and business plan competition



Reference: National (in-country) Program



- GGGI plays a coordinating/brokering role of designing and/or supporting a national green business incubator or similar programs (where the demands are), among all stakeholders including the government, business school/university, etc.
- Successful applicants of a Global Business Plan Competition can possibly be invited by this incubator for advanced training. Graduation out of this incubator could be related to GGGI's pipeline of bankable projects and/or investor relations event (i.e. where entrepreneurs meet investors).
- Also, if there is a national-level business plan competition (funded by locally) fit for our global competition, we could arrange a global umbrella they can fit under.

Expected Outcomes

- Stimulate green growth both global and national levels – the strategic outcome is “**green jobs**”, with a focus on “**youth entrepreneurship**” and “**innovation**”.
- Enables future leaders to implement their ideas, in recognition of the youth’s vital role in nation-building and accelerating the transition toward green growth.
- Address grass-root challenges and help GGGI originate small-scale bankable projects through local entrepreneurship.

2018 Update (as of 31 July)

DO YOU HAVE AN **IDEA** THAT CAN TRANSFORM YOUR COMMUNITY? **LET'S MAKE IT HAPPEN.**

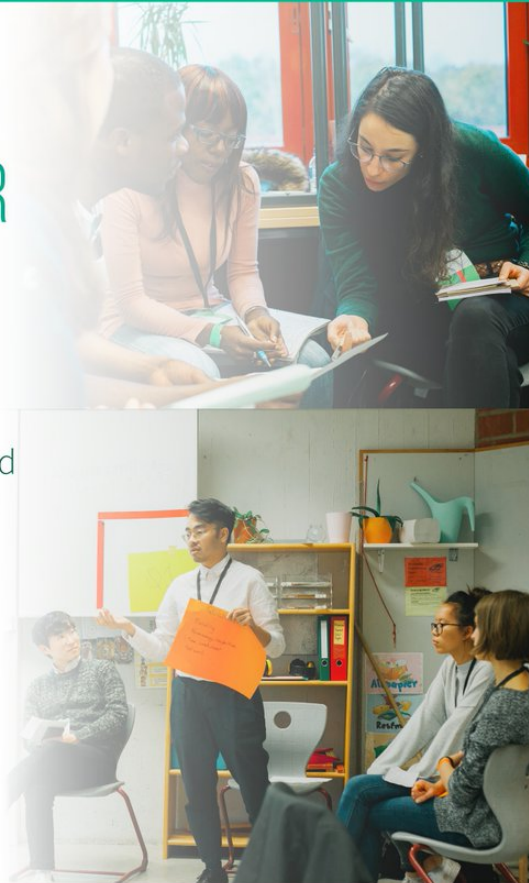
GREENPRENEURS GREEN GROWTH ACCELERATOR

ONLINE PROGRAM: **JULY - AUGUST, 2018**
DEADLINE TO APPLY: **JUNE 29**

Student Energy, Youth Climate Lab and the Global Green Growth Institute invite youth aged 18 - 35 to apply to participate in our **ten-week online green entrepreneurship accelerator** to grow your business plan with the support of seasoned entrepreneurs and sustainability experts. Participants have the opportunity to win small-scale seed funding, internships, conference bursaries, and more.



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- 349 applications received
- 35 longlists
- 10 shortlisted team invited
- 16 mentors entrepreneurs volunteered
- 10-week virtual accelerator program launched, <https://www.greenpreneurs.co> (30 July, 2018)

Thank You

Please contact Manager

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