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# Virtual Acceleration Workshops on E-Mobility & Green Industrial Parks

*(Organized as part of Korea 7<sup>th</sup> Green Roundtable events)*

<b><i>BUSINESS MODEL DESCRIPTION</i></b>
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**Pre-events Online Forum: 15-26 June 2020**

**Main events: 29-30 June 2020**

**Post-events Online Forum: 1-7 July 2020**



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**Business Model Name:** \_Solar PPA Solar Leasing ESCO model

Link (if available): <https://greenyellow.co.th/>

<https://www.linkedin.com/company/greenyellow-asia/>

**Lead (Organization/Company):** Green Yellow

**Main contact point:** Raphael Beton, Project development director (Cambodia) and innovation manager (SEA)

Status: **Start-up**

**Description of the Solution:**

For the past 12 years, GreenYellow has been helping its private and public customers to consume less energy and rely more on sustainable energy sources, to make their energy transition come true, both profitable and sustainable.

More than ever convinced that sustainable energy is profitable for businesses and beneficial to the planet, we offer tailor-made solutions in solar Private PPA, energy efficiency contracts, and electric mobility to enable our customers to reduce their energy expenses by up to 50%.

As a capable and committed energy partner, we wish to invite everyone to take tangible actions to reduce their carbon footprint. Shift to profitable energy now with GreenYellow!

Green Yellow provides turnkey energy services (project financing, implementation, operation and maintenance) for businesses who wish to reduce their energy bill and carbon footprint.

With solar solutions, Green Yellow invest, builds, and operates solar solutions to supply clean energy over long-term period at a cheaper rate than the grid.

With energy efficiency solutions, Green Yellow invests, builds, and operates energy efficiency equipment combined with automation systems to reduce the energy consumption. GreenYellow is remunerated with a share of the generated savings.

Together, these solutions can reduce the carbon footprint from energy use by more than 50%, at no cost for our clients.

**Goals:**

Targets:

- Large-scale industrial and commercial buildings
- Industrial zones



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- Energy Suppliers (utility companies and independent power producers)

**Geographical areas of Impact:**

- Thailand
- Vietnam
- Cambodia

**Partners:**

- Green Yellow
- Client
- Client's energy provider