Greenpreneurs Program 2018
Connect Youth, Innovation, and Job
Overview

• Young entrepreneurs with innovative business ideas for developing countries’ green growth still lack of access to right technical training, network, mentorship, and seed capital.

• Business incubators are considered as growth engine, contributing to the national economy by generating revenue, job, and entrepreneurial culture (Mahmood et al., 2016).

• In 2018, GGGI, in partnership with Student Energy and Youth Climate Lab, offers opportunities for young entrepreneurs committed to green growth (i.e. Greenpreneurs) to advance their ideas into business plans, which can be further developed by national start-up incubators.
**Offering: Global Business Plan Competition**

- **GREENPRENEURS** is a **ten-week global competition** open to youth between the ages of 18 and 35.

- Key features of the program are 1) a series of **trainings**, 2) **business plan competition**, and 3) **mentorship/small-scale seed funding** for the winners of the program to take their ideas from conversation to tangible impact.

- **GGGI** may offer additional awards for some applicants from countries where GGGI works on national programs (e.g. business incubator). Those awards would be the participation in a national incubator for them to get more intensive support and mentoring.
Offering: Sectoral focus

- This program only focuses on specific sectors that GGGI prioritizes, including renewable energy, water and sanitation, sustainable landscapes (agriculture/forest), and green city (waste/transport).
- These reflect the urgent issues impeding growth in developing countries in the context of green growth, climate change (NDCs), and Sustainable Development Goals (SDGs).
• **Step 0:** GGGI identifies partner(s) with the right expertise who can design and implement the program in an efficient manner conducting the role of a secretariat.

• **Step 1:** The selected partner(s) establishes a steering committee, and develop details of the program.

• **Step 2:** The committee agrees on the specifics of the program, and advertise it to the global young communities to solicit ideas (before prototyping) of young entrepreneurs.

• **Step 3-5:** Shortlisting, accelerator program, and business plan competition
GGGI plays a coordinating/brokering role of designing and/or supporting a national green business incubator or similar programs (where the demands are), among all stakeholders including the government, business school/university, etc.

Successful applicants of a Global Business Plan Competition can possibly be invited by this incubator for advanced training. Graduation out of this incubator could be related to GGGI’s pipeline of bankable projects and/or investor relations event (i.e. where entrepreneurs meet investors).

Also, if there is a national-level business plan competition (funded by locally) fit for our global competition, we could arrange a global umbrella they can fit under.
Expected Outcomes

• Stimulate green growth both global and national levels – the strategic outcome is “green jobs”, with a focus on “youth entrepreneurship” and “innovation”.

• Enables future leaders to implement their ideas, in recognition of the youth’s vital role in nation-building and accelerating the transition toward green growth.

• Address grass-root challenges and help GGGI originate small-scale bankable projects through local entrepreneurship.
2018 Update (as of 31 July)

- 349 applications received
- 35 longlists
- 10 shortlisted teams invited
- 16 mentors entrepreneurs volunteered

10-week virtual accelerator program launched, [https://www.greenpreneurs.co](https://www.greenpreneurs.co) (30 July, 2018)
Thank You

Please contact Manager

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