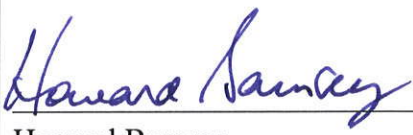


POLICY ON USE OF GGGI LOGO

AND

GGGI SPONSORSHIP

VERSION CONTROL		
First Approved:	12 August 2013	Authorization: Director-General  Howard Bamsey Director-General
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Background

GGGI recognizes that use of its logo or sponsorship of domestic and international events helps build visibility of GGGI's institutional identity and public awareness of GGGI's mission and goals. It is consistent with the purpose and objectives of GGGI as an international organization and can be seen as part of an effort to broaden domestic and international outreach and visibility.

Policy

Non-financial sponsorship

GGGI may authorize the use of its logo and offer to provide sponsorship to a conference or event if the following criteria are met:

1. There is a strategic rationale for GGGI to associate with the conference or event;
2. The conference or event organizer makes available the possibility for a representative (member of GGGI Secretariat or governance body, such as the Council, Assembly or Advisory Committee) to attend or have a speaking role at the conference or event; and,
3. There is no financial obligation (either explicit or implied) for GGGI

The recommendation to use the GGGI logo or provide GGGI sponsorship can be made by the division, department, or team that receives the request. The decision to use the GGGI logo or provide non-financial sponsorship can be made by the relevant Deputy-Director General or Assistant Director-General, who would then inform the Director-General accordingly.

Financial sponsorship

In cases where GGGI's financial sponsorship is involved, funds may be used to support the conference, if conditions 1 and 2 above are met, as well as the following criteria:

4. The use of funds has been authorized in the budget approved by the Council; and,
5. Authorization for use of funds is in compliance with the Delegation of Authority.

Exceptions

Exceptions to the above conditions may be made by the Director-General as needed.
